

# Rooted in Tradition, Refined for Today



# ABOUT US

At Indo Essentials Exim, we specialize in delivering premium-quality Makhana and rice varieties sourced directly from trusted farms. With a commitment to purity, reliability, and international standards, we ensure every product reflects our dedication to excellence. Our focus on customer trust and sustainable practices makes us a preferred partner for quality-conscious buyers across the globe









### SPECIFICATION

Commodity Name	Foxnut / Makhana
4+ Suta	14 to 16 mm
5+ Suta	16 to 20 mm
6+ Suta/ Handpicked	18 to 22 mm
Cultivation	Natural
Minimum Shelf life	9 Months
Packaging	Good Purity, Natural Test, No added color , Non - Harmful

### The Next Generation of Healthy Flour: Foxnut Atta

Elevate your baking and cooking with our premium Foxnut Atta (Makhana Flour). Ground from the nutrient-dense seeds of the lotus plant, this flour is the perfect alternative to traditional grain flours, allowing your customers to enjoy their favorite foods without compromise.

### Key Benefits of Makhana Flour.

- 100% Gluten-Free: Ideal for customers with gluten sensitivities or those following a clean-eating regimen.
- **High in Fiber:** Promotes better digestion and provides sustained energy.
- Mineral-Rich: An excellent source of essential Calcium, Magnesium, and Iron, supporting bone health and overall wellness.
- Low Glycemic Index (Low GI): A smart choice for managing blood sugar levels compared to traditional refined flours.



# PESTICIDE FREERICE



"At Indo Essentials, we bring you rice that embodies purity, rich aroma, and authentic taste. Grown with care by trusted farmers using sustainable methods, every grain is free from harmful chemicals and nurtured in harmony with nature. Our meticulous processing and packaging preserve the natural fragrance and nutritional value, ensuring rice that delights with flavor, aroma, and uncompromised quality."



# INDIAN BASMATIRICE

## 1121 BASMATI RICE



1121 Raw Basmati Rice



1121 Sella Basmati Rice



1121 Steamed Basmati Rice

### 1121 Basmati Rice

### **Product Description**

1121 Basmati Rice has the world's longest grain, before as well as after cooking and gives 30% more volume than any other Basmati variety.

- This variety of rice is very light and easy to digest by anyone. People who are suffering from chronic constipation and heartburn always prefer this variety in their plate.
- 1121 Basmati Rice always serves delicious taste in every bite. As per a survey, children mostly love to have this rice variety.
- It's easy to cook process is loved by house makers, as it does not require any specific time or method.

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 8.35mm
Moisture	- 12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil

# INDIAN BASMATI RICE

## 1509 BASMATI





**1509 STEAM** 









1509 RAW RICE

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	-8.40mm
Moisture	- 12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	-1%Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil

## TRADITIONAL BASMATI

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 7.30 mm
Moisture	- 12.5% Max.
Broken Grain	-1% Max.
Damage/Discolor Grain	-1%Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil



TRADITIONAL **RAW RICE** 

TRADITIONAL **SELLA RICE** 

# INDIAN BASMATI RICE

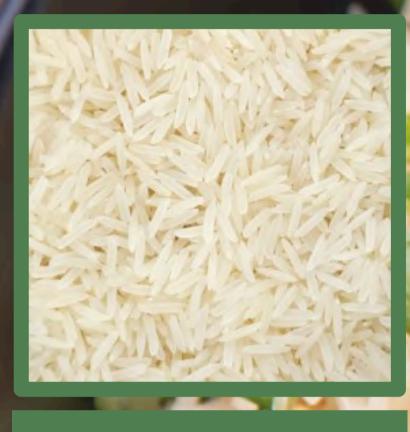
## 1401 **BASMATI RICE**







1401 STEAM BASMATI



1401 SELLA BASMATI



**1401 RAW RICE** 

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 7.70mm
Moisture	- 12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	-1%Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil

# PUSA BASMATI RICE

### RICE SPECIFICATIONS - 95.00% Purity - 5.00% Natural Admixture - 7.45mm Average Grain Length - 12.5% Max. Moisture - 1% Max. Broken Grain - 1% Max. Damage/Discolor Grain - 1% Max. Immature Grain - Nil Foreign Matter



**PUSA RAW BASMATI** 



**PUSA STEAM BASMATI** 



PUSA SELLA BASMATI PUSA GOLDEN SELLA



# INDIAN NON-BASMATI RICE

# SUGANDHA RICE







SUGANDHA RAW RICE

SUGANDHA STEAM RICE





SUGANDHA SELLA RICE

SUGANDHA GOLDEN SELLA

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 7.90mm
Moisture	- 12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	-1%Max.
Immature Grain	-1% Max.
Foreign Matter	- Nil

## SHARBATI RICE

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 7.10mm
Moisture	- 12.5% Max.
Broken Grain	-1% Max.
Damage/Discolor Grain	- 1%Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil



SHARBATI RAW RICE





SHARBATI SELLA RICE

**SHARBATI GOLDEN SELLA RICE** 

**SHARBATI** 

**STEAM RICE** 

# INDIAN NON-BASMATI RICE

PR 11/14 RICE









PR 11/14 SELLA BASMATI



RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 6.90mm
Moisture	- 12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	-1%Max.
Immature Grain	- % Max.
Foreign Matter	- Nil

# PARMAL RICE

Moisture

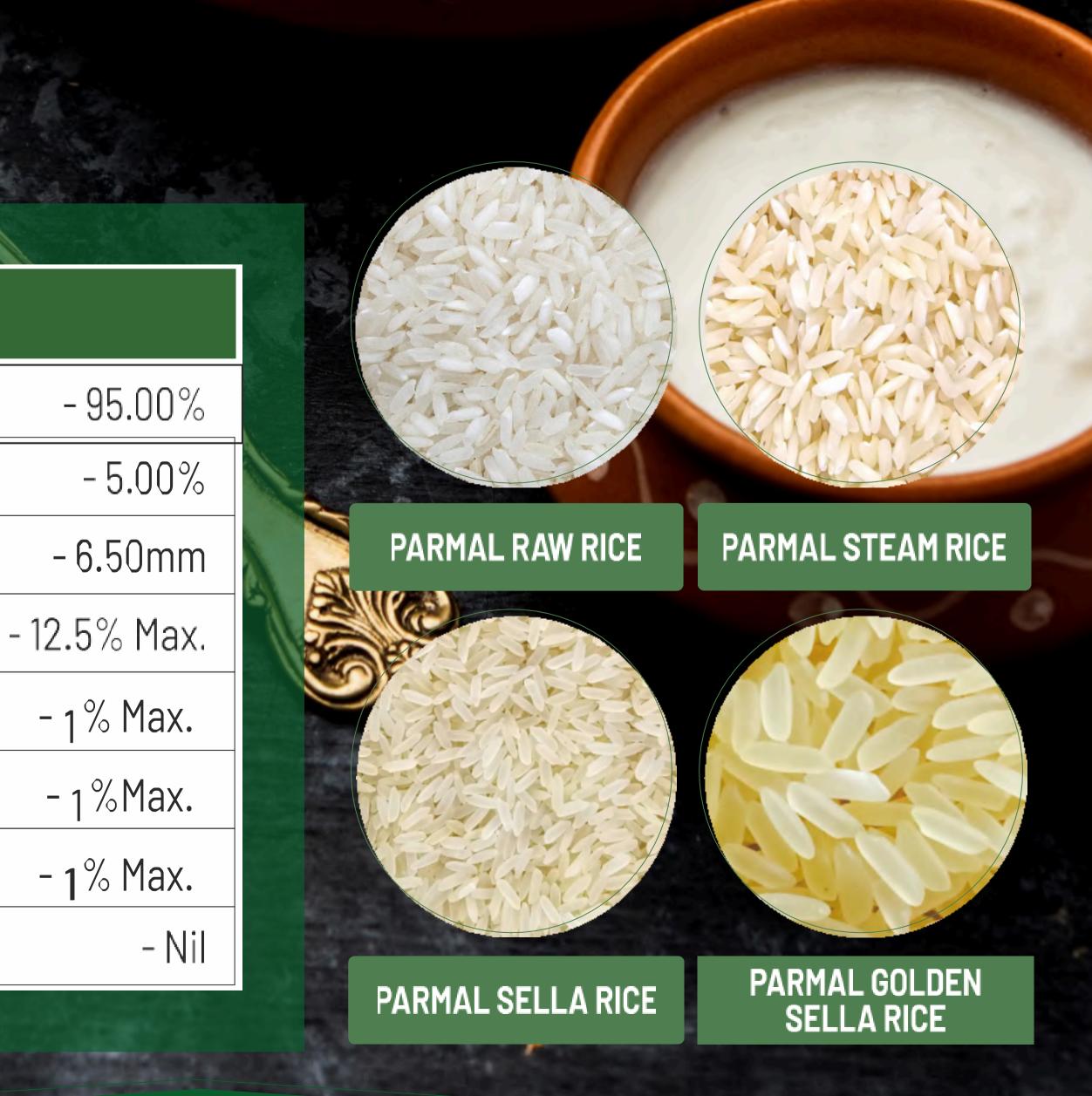
### Purity Natural Admixture Average Grain Length

RICE SPECIFICATIONS

- 1% Max. Broken Grain Damage/Discolor Grain - 1 % Max.

Immature Grain - 1% Max.

- Nil Foreign Matter



- 95.00%

- 5.00%

-6.50mm

# INDIAN NON-BASMATI RICE

# SONA MASORIRE



RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 5.20mm
Moisture	- 13% Max.
Broken Grain	-1% Max.
Damage/Discolor Grain	-1%Max.
Immature Grain	-1% Max.
Foreign Matter	- Nil



WEDEALIN

Jeerakasala / Gobind bogh Rice



IR 64 parboiled rice



Swarna rice



Black Rice



IR 64 Raw rice



**Red Rice** 

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# PESTICIDE FREE RAW RICE

# 1401 RAW RICE

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 7.70mm
Moisture	-12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil



### PUSA RAW RICE



RICE SPECIFICATIONS	
Purity	- 95.00%
Vatural Admixture	- 5.00%
Average Grain Length	- 7.45mm
Moisture	- 12.5% Max.
Broken Grain	-1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil

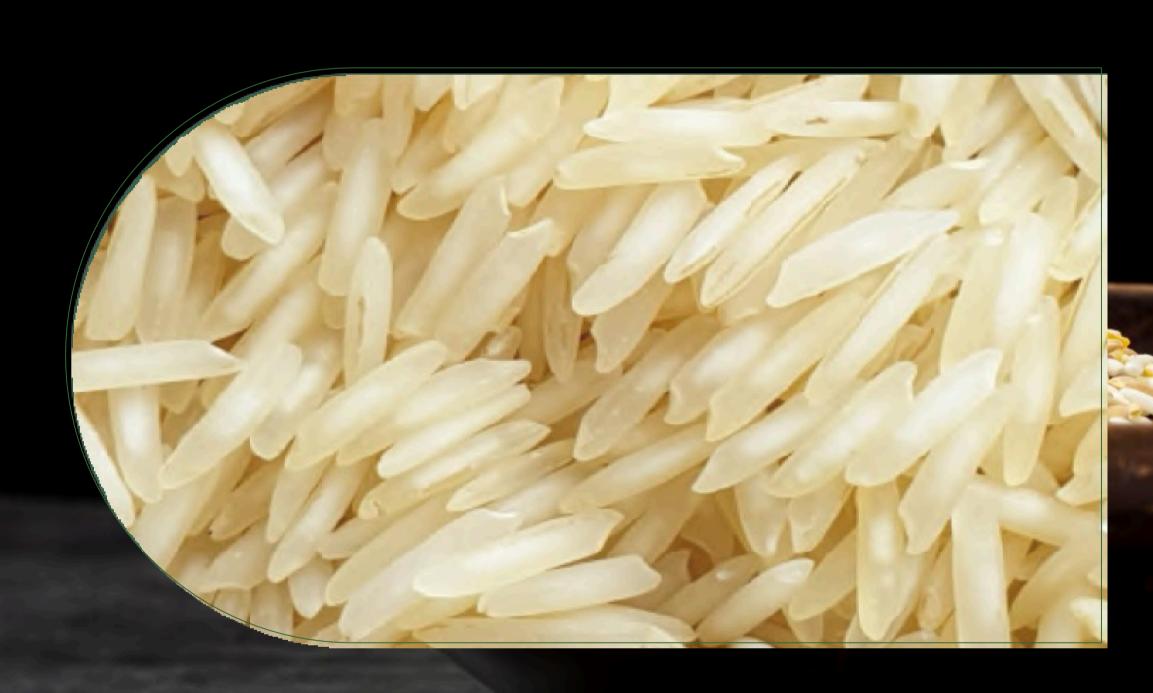
# PESTICIDE FREE STEAM RICE

# SHARBATI STEAM RICE

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 7.10mm
Moisture	- 12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil



### 1121 STEAM RICE



RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 8.35mm
Moisture	- 12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil

### 1509 STEAM RICE

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 8.40mm
Moisture	- 12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil



# EXIM

# INDO ESSENTIALS PESTICIDE FREE SELLA RICE

# 1121 SELLA

### RICE SPECIFICATIONS

Purity	- 95.00%
Vatural Admixture	- 5.00%
Average Grain Length	- 8.35mm
Moisture	-12.5 % Max.
Broken Grain	-1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil



1509 SEL RICE

#### - 95.00% Purity Natural Admixture - 5.00% Average Grain Length -8.40mm - 12.5% Max. Moisture - 1% Max. Broken Grain Damage/Discolor Grain -1%Max. -1% Max. Immature Grain

# RICE SPECIFICATIONS

Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 7.10mm
Moisture	-12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil



Foreign Matter

Foreign Matter

- Nil

- Nil

# SUGANDHI SELLA RIC



RICE SPECIFICATIONS	
Purity	- 95.00%
Vatural Admixture	- 5.00%
Average Grain Length	- 7.90mm
Moisture	-12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.

# PESTICIDE FREE GOLDEN SELLA RICE

## SUGANDHA GOLDEN SELLA RICE

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 7.85mm
Moisture	-12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	-1%Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil



# 1121 GOLDEN SELLA RICE



RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 8.30mm
Moisture	- 12.5% Max.
Broken Grain	- 1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil

### 1509 GOLDEN SELLA RICE

RICE SPECIFICATIONS	
Purity	- 95.00%
Natural Admixture	- 5.00%
Average Grain Length	- 8.35mm
Moisture	-12.5 % Max.
Broken Grain	-1% Max.
Damage/Discolor Grain	- 1% Max.
Immature Grain	- 1% Max.
Foreign Matter	- Nil

# QUALITY CONTROL

At Indo Essentials Exim, maintaining stringent quality parameter controls is crucial to ensure that the exported rice meets international standards and customer expectations. Some essential quality parameters that are controlled during rice export include:

### 1. GRAIN SIZE AND SHAPE

Rice grains should have a uniform size and shape, which is essential for consistent cooking and appearance in the final product.

#### 2. BROKEN GRAINS

The percentage of broken grains is an important quality parameter. Customers often specify the maximum allowed percentage of broken grains in the exported rice.

### 3. MOISTURE CONTENT

Controlling moisture content is critical to prevent mold growth and maintain the rice's quality during transportation and storage.

#### 4. FOREIGN MATTER AND IMPURITIES

Exported rice should be free from any foreign matter, such as stones, dust, husks, or insects.

### 5. COLOR AND APPEARANCE

ne color and appearance of rice are significant factors in customer preferences. Exported rice should have consistent, appealing visual appearance.

#### 6. COOKING AND AROMA

The aroma and taste of rice greatly influence consumer satisfaction. Exported rice should have the characteristic aroma and taste associated with its variety.

### 7. PURITY AND VARIETY

Ensuring the purity of the rice variety is essential to meet specific customer demands and avoid mixing different rice types.

#### 8. PACKAGING AND LABELING

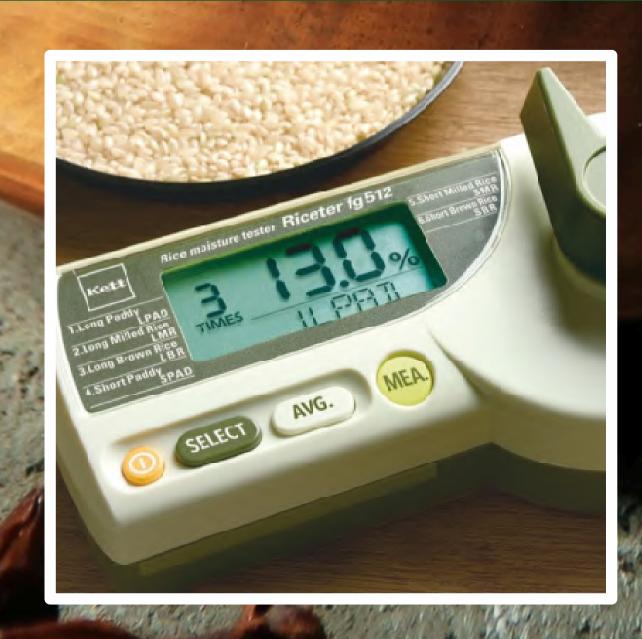
Proper packaging is crucial for protecting the rice during transit. Clear and accurate labeling helps customers identify the product's origin and specifications.

### 9. PESTICIDE RESIDUES

Exported rice should comply with international regulations regarding the permissible levels of chemical residues, including pesticides and heavy metals.

#### 10. SHELF LIFE AND STORAGE STABILITY

The rice should have a reasonable shelf life, and its quality should remain stable during transportation and storage.







# CUSTOMIZABLE PACKAGING

# Quality & Quantity in Private Label

NON-WOVEN JUTE PP POUCH BOPP JAR



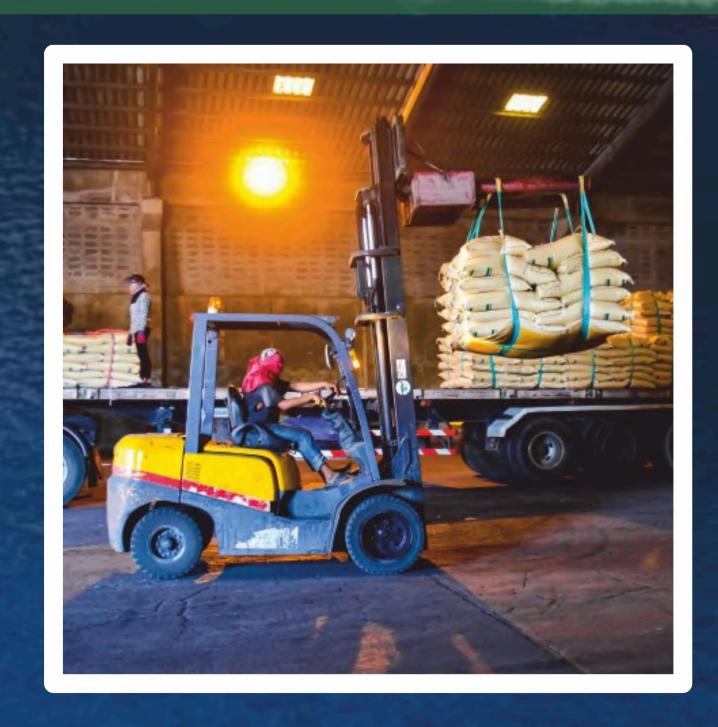
### Services We Provide

Indo Essentials Exim offers a comprehensive range of services to meet the diverse logistical and quality needs of our clients. Let's break down each service we provide:

- 1. **FACTORY STUFFING:** The company offers a factory stuffing facility, ensuring the goods are handled and loaded into containers directly at our factory premises. This process guarantees that the goods remain untouched throughout the stuffing process. Once the goods are loaded into the container, it is sealed and remains locked until it reaches the buyer's designated facility. This method is critical for maintaining the quality and integrity of the products during transportation.
- 2. SPECIALIZED PALLET PACKING: Indo Essentials Exim is proficient in providing various types of packing options that are acceptable in the global essentials and rice business. Our specialization includes pallet packing, where bags are arranged and stacked on pallets, and then shrink-wrapped, typically creating a load of approximately 1 metric ton. This ensures the stability, compactness, and security of the cargo, making it easier to handle and transport.
- 3. MARKET INSIGHTS & CONSULTATION: Indo Essentials Exim extends assistance to both our established buyers and new merchant exporters interested in entering the Indian essentials export market. We provide support and guidance throughout the entire export process, from sourcing the appropriate Rice varieties and Makhana to ensuring the shipment successfully reaches its destination. This includes information on quality control measures, specialized packaging options, shipping, and all relevant export regulations.
- 4. Logistics and Shipping: We efficiently and securely manage the transportation of all shipments (rice, and makhana) from our factory facilities to the buyer's godowns or desired ports worldwide. This dedicated management ensures product integrity is maintained throughout the entire logistics chain.































DEVANSH



ANIRUDH







Delhi, India



indoessentialsexim@gmail.com



www.indoessentials.com